



# The Board of Associates of Fox Chase Cancer Center Presents The 26<sup>th</sup> Annual Dog Walk to Support Cancer Research

## Sponsorship Opportunities

**Best in Show: \$10,000**

**SOLD**

**Top Dog: \$5,000**

### Promotional Materials

- Name/logo on postcard invitation
- Prominent logo placement second to lead sponsor on giveaway tote bag
- Opportunity to include marketing materials in tote bag

### Online Opportunities

- Name/logo and web link on Paws for the Cause webpage
- Name/logo mention on Paws for the Cause Facebook event page
- Opportunity to include 15-second promotional video on Paws for the Cause Facebook event page (content must be approved.)

### Day of Event

- Name on Kids Corner or Rescue Row at event with a large sign branded with your company name and logo.
- Preferred placement of three (3) tables at event for distribution of materials and products
- Listing on program/event literature
- Recognition during remarks at event
- Ten (10) complimentary registrations

*Tax-Deductible Amount: \$4,800*

**Champion: \$2,500**

### Promotional Materials

- Name/logo on postcard invitation
- Name placement on giveaway tote bag
- Opportunity to include marketing materials in tote bag

### Online Opportunities

- Name/logo and web link on Paws for the Cause webpage
- Name/logo mention on Paws for the Cause Facebook event page
- Opportunity to include 15-second promotional video on Paws for the Cause Facebook event page (content must be approved.)

### Day of Event

- Large sign prominently listing your company and logo at ¼ mile, ½ mile, ¾ mile or finish line
- Preferred placement of two (2) tables at event for distribution of materials and products
- Listing on program/event literature
- Recognition during remarks at event
- Five (5) complimentary registrations

*Tax-Deductible Amount: \$2,400*

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**Custom sponsorship opportunities are available.  
To learn more, contact Anna Honer at 215-728-2441 or visit [FoxChase.org/paws](http://FoxChase.org/paws).**

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## Best in Group \$1,500

### Promotional Materials

- Name on postcard invitation
- Name placement on giveaway tote bag
- Opportunity to include marketing materials in tote bag

### Online Opportunities

- Name/logo web link on Paws for the Cause webpage
- Name/logo mention on Paws for the Cause Facebook event page

### Day of Event

- Large sign prominently listing your company and logo at ¼ mile, ½ mile, ¾ mile or finish line
- Preferred placement of one (1) table at event for distribution of materials and products
- Listing on program/event literature
- Recognition during remarks at event
- Three (3) complimentary registrations

*Tax-Deductible Amount: \$1,440*

## Best of Breed: \$500

### Promotional Materials

- Name on postcard invitation
- Name placement on giveaway tote bag

### Online Opportunities

- Name/logo web link on Paws for the Cause webpage

### Day of Event

- One (1) table at event for distribution of materials and products
- Listing on program/event literature
- Two (2) complimentary registrations

*Tax-Deductible Amount: \$460*



**Custom sponsorship opportunities are available.**

**To learn more, contact Anna Honer at 215-728-2441 or visit [FoxChase.org/paws](https://www.FoxChase.org/paws).**