



FOX CHASE CANCER CENTER

CORPORATE ENGAGEMENT OPPORTUNITIES

2025



About Fox Chase Cancer Center

MISSION:

To prevail over cancer, marshaling heart and mind in bold scientific discovery, pioneering prevention, and compassionate care.

Fox Chase Cancer Center is led by Robert Uzzo, MD, MBA, FACS, President and CEO, and Jonathan Chernoff, MD, PhD, Cancer Center Director. David Wiest, PhD, is the Scientific Director of the Research Institute of Fox Chase Cancer Center.

HISTORY:

Founded in 1904 in Philadelphia as one of the nation's first cancer hospitals, then called American Oncologic Hospital (AOH), Fox Chase was also among the first institutions to be designated a National Cancer Institute Comprehensive Cancer Center in 1974. The Center was formed earlier that year by the union of AOH and the Institute for Cancer Research (founded in 1927). Today, Fox Chase conducts a broad array of nationally competitive basic, translational, and clinical research, with special programs in cancer prevention, detection, survivorship, and community outreach.

FOX CHASE BY THE NUMBERS 2024



Discovery

- 553** scientific publications in 2024
- 516** funded research projects
- 279** actively enrolling clinical research studies
- 100** investigator initiated clinical research studies



Delivery

- 14,968** new patients
- 143,966** outpatient visits
- 133** physicians in *Philadelphia* magazine's "Top Docs"



Growth

- 28** new faculty members in 2024
- \$24,414,118** in philanthropic support
- \$423,540** Board of Associates Total Gifts
- 10,006** donors
- 3,118** total New Donors
- 772** donors with 30+ year giving history
- 94,906** total volunteer hours in 2024



Accolades and Superlatives

- **Ranked #33 nationally for cancer care** by *US News & World Report*
 - » **Urology department is ranked #13 nationally**



- **Two Nobel Prizes**
- Founding member of the **National Comprehensive Cancer Network**
- **Accreditation by**
 - » The American College of Surgeons Commission on Cancer with Commendation
 - » The Foundation for the Accreditation of Cellular Therapy
 - » The American College of Radiology
 - » The National Accreditation Program for Breast Centers
 - » ASCO QOPI Certification Program
 - » Lung Cancer Alliance Screening Center of Excellence for Lung Cancer
 - » The National Pancreas Foundation Center
- **Magnet designation** for nursing excellence from the American Nurses Credentialing Center
 - » One of less than ten hospitals worldwide to achieve this **six consecutive times**
- **Best Places to Work in Academia**, *The Scientist*
- **Best Places to Work for Postdocs**, *The Scientist*



Featured Events, Programs and Opportunities

PHYSICIAN EDUCATION: CONTINUING MEDICAL EDUCATION EVENT SERIES

PATIENT EDUCATION: TOGETHER FACING CANCER SERIES

COMMUNITY ENGAGEMENT EVENTS: *CANCER SURVIVOR'S BASEBALL GAME, PAWS FOR THE CAUSE*

FOX CHASE CANCER CENTER GALA

SCIENTIFIC EDUCATION: *SCIENTIFIC SYMPOSIUMS*

Physician Education: Continuing Medical Education (CME)

The Temple Health CME Program is accredited by the Pennsylvania Medical Society to provide AMA PRA Category 1 Credits™ to physicians and was awarded Accreditation with Commendation for complying with the highest standards of accreditation. The mission of the Temple Health CME Program is to improve quality of care and patient outcomes, as well as impact community and population health by offering pedagogically sound and evidence-based educational programs that improve learners' competence and performance.



23RD ANNUAL HIGHLIGHTS OF THE SAN ANTONIO BREAST CANCER SYMPOSIUM

DATE: January 30, 2025 | **LOCATION:** Philadelphia Marriott Old City
PROGRAM DIRECTOR: Angela Jain, MD

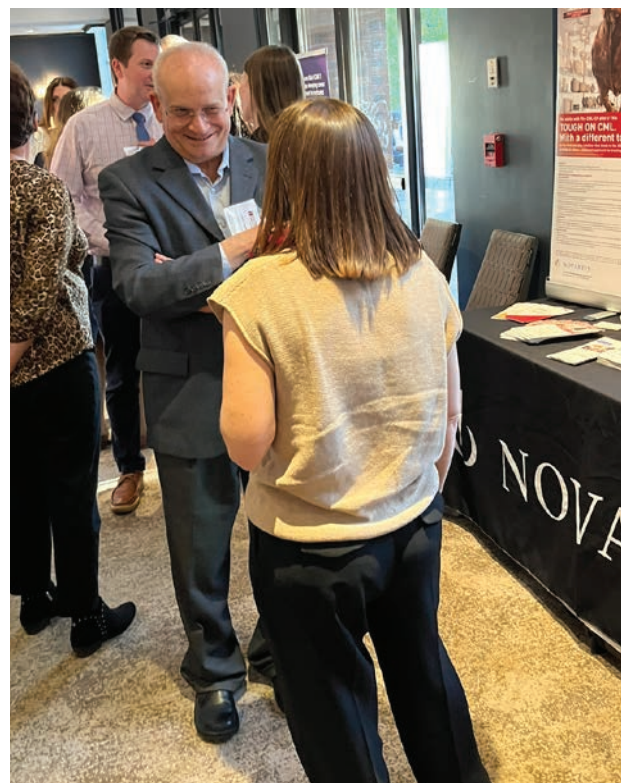
The San Antonio Breast Cancer Symposium (SABCS) is an international forum for the presentation of state-of-the-art information on the biology, etiology, prevention, diagnosis, and therapy of breast cancer and premalignant breast disease. This program is designed to help oncologists, gynecologists, and radiologists translate the data from the symposium's key presentations into practice. Our experienced team of thought leaders in breast cancers will present the most current treatment strategies for the management of neo-adjuvant, adjuvant and metastatic breast cancer. Through lectures and interactive panel discussion and case studies, clinicians will be able to place these state-of-the-art advances in the context of standards of care. This program is designed for medical oncologists, radiation oncologists, surgical oncologists, fellows, nurses, nurse practitioners, APCs and clinicians involved in the care of patients with breast cancer.

ADVANCES IN THORACIC ONCOLOGY CONFERENCE

DATE: TBD | **LOCATION:** TBD

PROGRAM DIRECTOR: Hossein Borghaei, DO

The rapid influx of new information about the management of thoracic malignancies and its dynamic effect on clinical practice poses significant challenges to physicians who must determine the appropriate options when developing treatment plans for patients with these cancers. The goal of this course is to provide attendees with a state-of-the-art review on the detection, imaging, diagnosis, staging, treatment, and research of early stage non-small cell lung cancer (NSCLC). This course is intended to provide useful and practical information to anyone who may interface with lung cancer patients or is interested in a current overview on lung cancer. This course is appropriate for primary care and family medicine physicians; medical, surgical, and radiation oncologists; thoracic and general surgeons; pulmonologists; pathologists; radiologists; fellows/residents/students; nurses; physician assistants; advanced practice providers; and researchers involved in the management of patients with lung cancer and thoracic malignancies.



OPTIMIZING TREATMENT STRATEGIES FOR LOCALIZED AND ADVANCED GENITOURINARY MALIGNANCIES

DATE: TBD | **LOCATION:** TBD

PROGRAM DIRECTORS: Alexander Kutikov, MD, FACS and Daniel M. Geynisman, MD

Our experienced team of thought leaders in genitourinary cancers will present the most current treatment strategies for the management of localized and advanced bladder, kidney and prostate cancer. Through lectures and interactive panel discussion and case studies, clinicians will be able to place these state-of-the-art advances emerging information in the context of standards of care. This program is designed for medical oncologists, radiation oncologists, surgical oncologists, urologists, radiologists, primary care physicians, residents, fellows, nurses, nurse practitioners, Advance Practice Clinicians and clinicians involved in the care of patients with prostate, bladder and kidney cancer.



BENEFIT / ACTIVATION	Presenting Exhibitor	Gold Exhibitor	Silver Exhibitor	Bronze Exhibitor
Exhibit table at Fox Chase Cancer Center sponsored CME event	Prime exhibit table location (two tables)	Prominent exhibit table location	Preferred exhibit table location	Exhibit table
Company name featured in program agenda	Prominently featured as presenting sponsor	Prominently featured	Prominently featured	Featured
Company name on slide show	Included	Included	Included	Included
Logo featured in exhibit hall poster	Prominently featured as Presenting Exhibitor	Featured as Gold Exhibitor	Featured as Silver Exhibitor	Featured as Bronze Exhibitor
Company name verbally announced during the conference	Included	Included	Included	Included
Free conference registrations for company representatives	Five registrations	Four registrations	Three registrations	One registration
Participation in complimentary attendee raffle to boost attendance at the booth	Optional	Optional	Optional	Optional

Contact Corporate and Foundation Relations Director to obtain exhibit fees

Patient Education: *Together Facing Cancer Series*

The *Together Facing Cancer* (TFC) Series are well-attended programs designed to engage and inform patients and caregivers who are interested in learning more about a specific disease site. The programs are held in the Fox Chase cafeteria and offered at no charge. Guests enjoy a vendor fair with exhibitors, dinner and program. Attendance ranges from 100-200 patients and caregivers per event. The panel of physicians interact with the exhibitors during the vendor fair, prior to the program. Exhibitors are encouraged to stay for the program.



BENEFIT / ACTIVATION	Gold Exhibitor \$8,000 for season series – four programs	Silver Exhibitor \$3,500 per event	Bronze Exhibitor \$2,500 per event
Exhibit space at each in-person event	Prime location (1 table & 4 chairs) to distribute collateral	Preferred location (1 table & 4 chairs) to distribute collateral	Location (1 table & 2 chairs) to distribute collateral
Custom slide to be shown during the event (PowerPoint 16:9)	Identified as Gold Exhibitor	Identified as Silver Exhibitor	Identified as Bronze Exhibitor
Verbal recognition by Program Director during event	Included	Included	Included
Company Name and Logo Featured on all event materials, posters, invitations, website (with hyperlink), hospital monitors and hospital E-News daily publication (logo max 200 x 200 in jpg or png)	Featured as Gold Exhibitor	Featured as Silver Exhibitor	Featured as Bronze Exhibitor
Additional engagement	Meeting with panelists virtually (via Zoom or Teams) at a mutually convenient time	Not included	Not included
Optional participation in complimentary raffle to boost engagement	Included	Included	Included



TOGETHER FACING CANCER SERIES SCHEDULE

Fall 2025

Breast Cancer

October TBA

Lung Cancer

November TBA

Pancreatic Cancers

Thursday, November 20, 2025 (World Pancreatic Cancer Day)

Additional Topic(s)

TBA

All events are held at Fox Chase Cancer Center unless otherwise specified. Dates are subject to change.



SCIENTIFIC SYMPOSIUMS

Spring 2025

**Cancer Epigenetics Institute Symposium 2025:
From Gene Regulation to 3D Genomes
to Aging to Therapeutics**

Thursday, March 6, 2025 8:30 AM – 7:00 PM

The Franklin Institute
222 North 20th Street
Philadelphia, PA 19103

Fall 2025

15th Annual Scientific Symposium

Hosted by the Center for Immunology at Fox Chase

TBA | 8:00 AM – 5:30 PM

Fox Chase Cancer Center
Leidy Auditorium
333 Cottman Ave
Philadelphia, PA 19111

Community Engagement Events

Cancer Survivor's Day at the Phillies 2025

TBA

Citizens Bank Park - Parking Lot M
702-760 Pattison Avenue, Philadelphia, PA 19148

Fox Chase Cancer Center survivors are invited with a guest to participate in a Cancer Survivor's Day at the Philadelphia Phillies. The pre-game celebration includes a complimentary tailgate complete with refreshments, games, music and fun surprises. Survivors are invited to run onto the field prior to the game. Sponsorship opportunities can be customized and may include logo placement on bag, and exhibit space during tailgate.



BENEFIT / ACTIVATION	Home Run Sponsor \$10,000	Double Sponsor \$5,000	Single Sponsor \$2,500
Exhibit space	Lounge Sponsor (under tent with furniture)	Two 6' exhibit tables at two-hour tailgate	One 6' exhibit table at two-hour tailgate
Tickets to the Fox Chase suite with faculty for the game	Included (Four)	Not included	Not included
Company logo featured on event signage, posters, in promotions, digital and hard copy invitations, website	Identified as Home Run Sponsor	Identified as Double Sponsor	Identified as Single Sponsor
Tickets to attend the game	Ten	Four	Two



ADDITIONAL SPONSORSHIP OPPORTUNITIES*

- Photo booth sponsor (one available)
- Tailgate game sponsor (one available)
- Refreshment sponsor (one available)

*Available at Double level

Paws for the Cause

Sunday, September 14, 2025

Fox Chase Cancer Center’s Board of Associates will proudly host its **26th Annual Paws for the Cause** dog walk on Sunday, September 14, 2025. Since its inception, Paws for the Cause has raised more than \$1M to support cancer research. This three hour event includes exhibit tables, music, contests, refreshments, vendors and a one-mile walk through Fox Chase’s wooded campus in Northeast Philadelphia. It is a well-attended event by Fox Chase scientific and clinical faculty, staff, patients, caregivers and the community.



BENEFIT / ACTIVATION	Top Dog \$5,000	Champion \$2,500
Company logo on postcard invitation (must commit by June 15, 2024)	Included	Included
Exhibit tables during the entire event (three hours)	Preferred location for two 6’ tables	One 6’ tables
Logo placement on giveaway tote bag	Prominent placement	Placement included
Lawn sign prominently listing your company and logo at ¼ mile, ½ mile, ¾ mile or finish line	Included	Included
Opportunity to include marketing materials in tote bag	Included	Included
Name listed in program literature	Included	Included
Recognition during remarks at event	Included	Included
Complimentary event registrations	10	Five
Logo featured on event website and social media	Included	Included
Opportunity to submit 15-second promotional video on Paws for the Cause Facebook page (with approval)	Included	Not included

Fox Chase Cancer Center Gala

DATE: Saturday, October 4, 2025

LOCATION: The Grand Belle at The Bellevue Hotel, 200 South Broad Street, Philadelphia, PA

In October 2025, Fox Chase Cancer Center will celebrate its 12th annual. We invite you to join fellow healthcare, business and philanthropic leaders from across the region when we gather at The Bellevue Hotel in Philadelphia to advance our mission. Through its annual gala, Fox Chase has raised more than \$17 million to support our mission to prevail over cancer.

BENEFIT / ACTIVATION	Presenting Sponsor \$50,000	Platinum Sponsor \$25,000	Gold Sponsor \$15,000	Silver Sponsor \$10,000	Bronze Sponsor \$7,500
Premium dinner seating	20 guests	10 guests	Six guests	Four guests	Two guests
Invitations to an in-person VIP event in advance of the celebration	10 guests	Six guests	Four guests	Two guests	Not included
Private tour of Fox Chase Cancer Center and lunch with leadership or faculty	10 guests	Five guests	Not included	Not included	Not included
Recognition in all pre-event communications, including promotional emails and a press release	Included	Included	Press release only	Not included	Not included
Post-event logo recognition in the <i>Philadelphia Business Journal</i>	Included	Included	Included	Included	Included
Ad placement in event program book	Inside front or back cover ad or double-page spread	Inside front or back cover ad or double-page spread	Full-page ad	Not included	Not included
Company logo on event website and printed invitation mailed to more than 2,500 social, civic, business and medical leaders in the Philadelphia region (Must commit by June 15, 2025)	Premier placement	Included	Included	Included	Included
Company name included on event signage and onsite video screen	Prominent placement	Prominent placement	Included	Included	Included
Formal recognition during dinner program	With optional speaking opportunity	With optional speaking opportunity	Included	Included	Not included
One year of membership in the Fox Chase Cancer Center Laurel Society and an invitations to a donor recognition dinner in the spring of 2026	2 guests	2 guests	2 guests	2 guests	2 guests
Name recognition in Annual Report and on annual donor wall at Fox Chase Cancer Center	Included	Included	Included	Included	Included

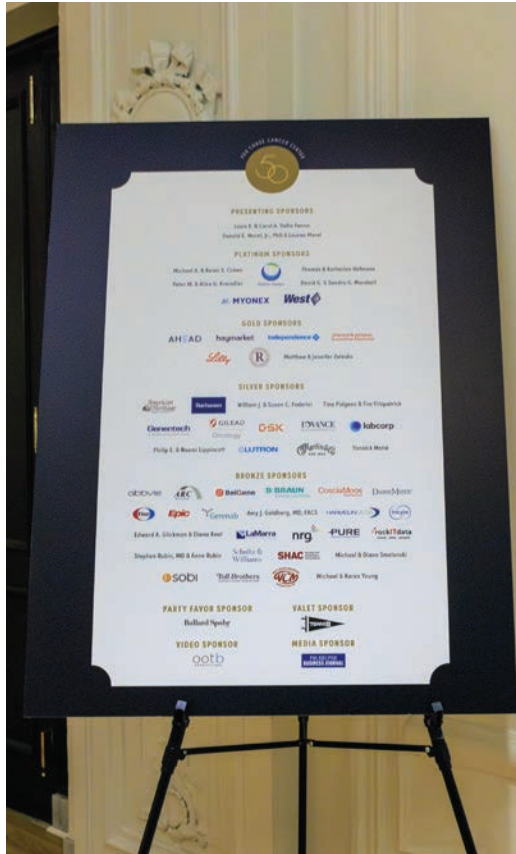
Fox Chase Cancer Center Gala

Limited Sponsorship Opportunities:

\$10,000

- Parking Sponsor**
- Party Favor Sponsor**
- Photo Booth Sponsor**
- Silent Auction & Mobile Bidding Sponsor**
- Video Sponsor**

All sponsorship opportunities feature the baseline benefits in our standard packages and are fully customizable to fulfill the marketing and philanthropic goals of your company.



Additional Partnership Opportunities:

ENDOWED CHAIRS: Endowed chairs are vital to cancer medicine—and represent highly coveted professional recognition for physicians and scientists. These funds enable Fox Chase Cancer Center to recruit and reward the best and brightest cancer clinicians and researchers. We are eager to work with your organization to address your funding priorities and develop a tailored plan including recognition and stewardship opportunities.

IMPROVED ACCESS TO CARE: With a focus on serving underrepresented populations, Fox Chase has the ability to improve access to cancer education and screening in the Philadelphia community via a Mobile Screening Unit. Fox Chase has a robust Office of Community Outreach, whose objective is to address cancer health disparities in our region.



CAPITAL NAMING OPPORTUNITIES:

From existing spaces like our soaring atria, to recent and planned renovations like our infusion room, to new construction which will enhance and improve our patient care facilities, Fox Chase Cancer Center's sprawling campus and capital improvements provide ample opportunities for your organization to literally leave its mark.

PILOT RESEARCH FUNDS: Named pilot funds can be directed to support a specific research or clinical area or endow a fellowship, speakership or lectureship.

EDUCATION FUNDS: Named education funds provide the opportunity for staff such as nurses and fellows to attend conferences and continuing medical education courses.

SOCIAL WORK FUNDS: Fox Chase social workers rely on social determinants of care to assess the needs of patients, including access to reliable transportation and food insecurity. Contributions to funds like these can be set up and managed by the Social Work team.

COMBATING CANCER THROUGH YOUR KITCHEN: Research has proven that both plant-based and Mediterranean diets may enhance cancer treatment and recovery by providing health benefits, supporting the body's natural defenses, and reducing the risk of several types of cancer. Nutrition intervention during cancer treatment can prevent malnutrition, loss of muscle mass, and is associated with fewer-treatment-related side effects, fewer hospitalizations, and improved quality of life. Philanthropic funding can support a six-week shared medical group led by Registered Dietitians and medical providers with a focus on hands-on nutrition education and medical support. Topics include symptom management, increasing calories and protein, maintaining a healthy body weight and more. Your support will help patients learn how to tolerate cancer treatment through healthy eating.

STEM EDUCATION FOR HIGH SCHOOL STUDENTS: The Teen Research Internship Program (TRIP) is a rigorous lab-based course for high school students who are motivated to explore their interests in science, technology, engineering, art, and math (STEAM). The mission of TRIP is to foster an enthusiasm for science by offering students a chance to do hypothesis-driven research and hands-on learning in a lab. The program is offered at two locations in the Greater Philadelphia region. TRIP is a recognized Educational Improvement Organization (EIO) under the Educational Improvement Tax Credit (EITC) program of the Pennsylvania Department of Community and Economic Development.

At Fox Chase Cancer Center, we are pleased to work with our corporate partners to provide a tailored exhibit or sponsorship experience.

**TO LEARN MORE CONTACT LISA BAILEY AT 215-728-3689
OR LISA.BAILEY@FCCC.EDU.**

Please scan the code for the most up-to-date version of this brochure on our website.



Office of External Relations

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FoxChase.org/Giving